



PRESIDENT'S ADVISORY COUNCIL

SUMMER UPDATE



PRESIDENT'S ADVISORY COUNCIL MEMBERSHIP LIST

- Robert Craig
- Dr. Keith Dewey
- Molly Duffy
- Dr. Doreen Edwards
- Neil Folsbee
- Kim Frock
- Joshua Goodwin
- Kelly Houck
- Jonathan Lawrence
- Anita Lewis
- John Marchese
- Michael Oshetski
- David Pindel
- Adam Platzer
- Matthew Sharpe
- Matthew Talada
- Anders Tomson
- Anne Welliver-Hartsing

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ENROLLMENT

Included below is official SUNY enrollment data for the past ten years. While experiencing significant enrollment declines, the College has fared better than most of the SUNY community colleges, both in the short term and the long term:

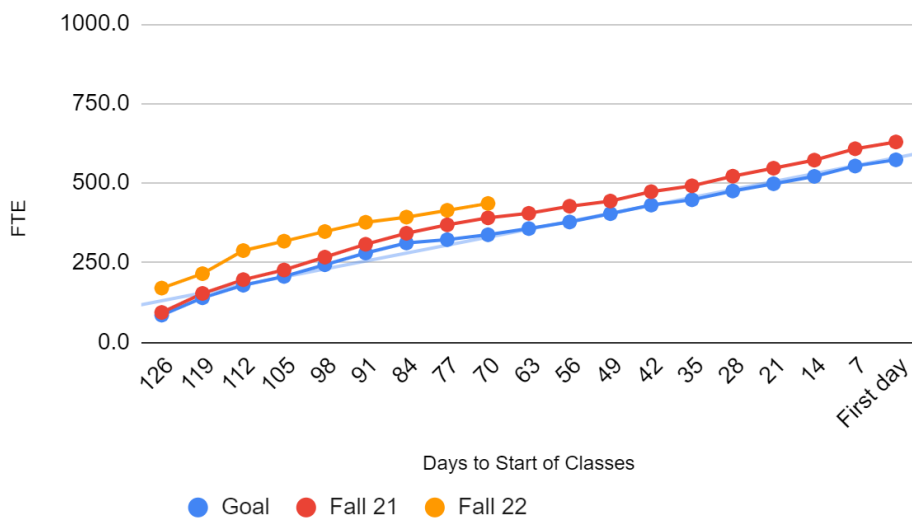
SUNY 10-Year Enrollment Trend, Official 2011 to 2020 and Preliminary 2021

| | 1-Year Percentage Change | 10-Year Percentage Change |
|-----------------------------|--------------------------|---------------------------|
| All SUNY Community Colleges | -6.1% | -34.1% |
| Corning Community College | -3.7% | -26.2% |

The most encouraging news is that current enrollment for Fall 2022 is up 15%. Although it is still early in the enrollment process, the College has not seen an increase this large in over a decade. I point to four key factors for this turnaround:

- An intense laser-like focus on enrollment across all units of the College, including the faculty.
- A fresh and comprehensive marketing campaign that is targeting traditional & non-traditional students
- Continued expansion of the Starfish retention software
- A reorganization of the Student Services area by creating the position of Associate Dean of Enrollment Services and redesigning the academic advising area to be a “one stop” center for students

Overall FTE Comparison Fall 21 to Fall 22 (without ACE concurrent enrollment)





ACADEMIC & WORKFORCE PROGRAMMING

Strategic Priority: STEAM

- Launched Mechatronics A.A.S. and Digital Design A.S. Programs, as well two micro-credentials in Mechanical Assembly.
- Opened the Digital Dome; now we are turning our sights to opening the Mechatronics Lab and the Maker Space, both slated for a Fall 2022 opening, now that all of the funds have been secured.
- Participating in National Science Foundation's Project Vision, which helped kick-start our plan to develop an Optical Technology program, with a target date of Fall 2023.



Digital Dome Theater Ribbon Cutting on April 26

Strategic Priority: Healthcare

- The non-credit Central Service Technician Program is up and running, a hopeful precursor to launching a credit Surgical Technology Program.
- In response to community needs during the pandemic, the College began offering multiple Certified Nurse Aide programs, a Medical Office Assistant program and a Medical Clinical Assistant program.
- Strengthened our partnerships with all four local hospitals during the pandemic, which have helped with developing College's healthcare programming priorities, establishing agreements and the hiring pipeline.
- Signed a historic articulation agreement with Lake Erie College of Osteopathic Medicine and SUNY Geneseo, which creates a seamless path for our student looking to become doctors or dentists.



Representatives from CCC, SUNY Geneseo, and LECOM signing historic articulation agreement

INFRASTRUCTURE: TECHNOLOGY & FACILITIES

- Signed agreement with SUNY's Information Technology Exchange Center (ITEC) to hire experienced CIO Denise Burbey, who has restructured the IT department, resulting in improved service and cost savings, implemented a long-term technology replacement plan and led the effort for increased Banner training for all employees.
- Moving the STEM Academy from the Goff Road facility to the Spencer Hill Campus, thus bringing all STEM Academy students to one location.
- Worked closely with the Foundation and the Housing LCC throughout the past year to address the issue of falling occupancy in Perry Hall, including exploring the possibility of a third party management company to take over operations.



2022 STEM Academy graduate Lacey Graham inside the Baron Buggy, created in CADD2710



DIVERSITY, EQUITY, & INCLUSION

- Following a competitive process, the College was selected by SUNY to open an Educational Opportunity Program for Fall 2022. We are looking to start the program with 25 full-time students who will receive a variety of academic support services and financial support.
- The Senior Staff and Trustees Reynolds and Wayne participated in Aspen Workshops, which focused on student success through the lens of equity.
- The College partnered with Corning Inc. to offer a robust series of events for Black History Month, culminating in a presentation by Harvard professor Mihir Desai entitled "Black Wall St, Tulsa Massacre, and the Call for Reparations."



Harvard professor Mihir Desai presenting at CCC "Black Wall St, Tulsa Massacre, and the Call for Reparations."

SOCIETY OF THE RED BARON

- The Society of the Red Baron was created to show appreciation for the contributions of individuals who support the College through various efforts.
- Seven individuals who positively impact the College were identified across a variety of categories and recognized at a breakfast on April 15th.
- The inaugural class of inductees included Peter Winnett (John G. Ullman & Associates, Inc.), David Davies (Davies Investment Group), Heather Darrow (Education Advisory Board), Darlene Smith (Steuben County Public Health), Mark Vaughn (Corning Inc.), Sarah Vakkas (Greater Southern Tier BOCES), and Jennifer Miller (SUNY).



Society of the Red Baron Award Winners and Presenters.

VISION, MISSION, & VALUES

- In February 2022, President Mullaney convened a task force to review the College's existing Mission, Vision, and Values statement, which had been approved by the Regional Board of Trustees in 2012.
- The task force was open to all employees, and the final membership was a cross-section of faculty and staff who met over a four-month period. A preliminary draft was shared with faculty, staff, students, and members of the Regional Board of Trustees in May 2022 for comment and based on the feedback, the task force made a few revisions, resulting in the following statements.



Mission: Empower Our Students. Elevate Our Community.



Vision: To be the educational heart of the community where all identities thrive, students reach new heights, and transformative partnerships grow.



Values: Equity, Connectedness, Exploration, Collaboration, Critical Thinking, Creative Expression, & Grit.